



Division of Liberal Arts

SPCH1315 – Public Speaking 3 Credit Hours

Semester: Fall 2023*101 Monday, Wednesday, Friday 10am-10:50am

Instructional Center – Room 105

Instructor: Bethany Thompson, M.A.

Office location: Instructional Building 111

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Office Hours:

Monday: 7:45am-8:45am/12:00pm-1:30pm

Tuesday: 8:15am-9:15am/12:30pm-1:30pm

Wednesday: 7:45am-8:45am/12:00pm-1:30pm

Thursday: 8:15am-9:15am/12:30pm-1:30pm

Friday: 7:45am-8:45am/12:00pm-1:30pm

Appointments for other time are available, just discuss it with me.

Course Description:

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

Statement of Purpose

Public Speaking partially satisfies the requirements for the Associate Degree at Clarendon College and is designed for transfer to a senior college or university.

Required Instructional Materials:

Textbook: This course will be using *Stand up, Speak out: The Practice and Ethics of Public Speaking* as the textbook. This textbook comes at no charge to the students, and the instructor will provide the textbook as an electronic PDF file in the course Open LMS site.

COURSE OBJECTIVES:

The chart provided below indicates the course objective, the foundational component required of Core objectives by the Texas Higher Education Coordinating Board, and how the course objective will be assessed.

Objective	THECB Skill	Assessment
Recognize and identify the interactive model of communication	Critical Thinking	Essay question on exam
Develop and improve listening skills	Communication (oral)	Assessed through 4 public speeches
Analyze audience characteristics and adapt a topic appropriately for a particular audience.	Critical Thinking	Assessed through 4 public speeches
Identify how culture, ethnicity, and gender influence communication	Team Work	Assessed through a group project
Improve both verbal and nonverbal delivery skills.	Communication (Oral and Visual)	Assessed through all 4 public speeches, but particularly through informative speech requiring a digital presentation
Develop research and library skills necessary for acquiring supporting materials for speeches	Personal Responsibility	Assessed through 4 public speeches
Locate and analyze supporting material from Internet sources as to their usefulness and credibility.	Critical Thinking	Assessed through speech outlines and reference lists for 4 public speeches
Organize speech materials in outline form	Communication (written)	Assessed through written outlines submitted for 4 public speeches
Demonstrate the process of oral footnoting and how to avoid plagiarizing material.	Communication (oral) and Personal Responsibility	Assessed through 4 public speeches
Gain skill in evaluating a public speech or performance by writing a 2-page critique analyzing speaker delivery	Communication (Written)/Critical Thinking	Assessed through 2 page essay
Gain skill in using a digital presentations as part of a public presentation.	Communication (visual)	Assessed through the digital presentation prepared by students for the informative speech

Learning Outcomes

Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication (CT, PR).
2. Apply elements of audience analysis (CT, COM)
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic (CT, COM, TW, PR).
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques (CT, COM, PR).
5. Demonstrate effective usage of technology when researching and/or presenting speeches (COM, PR).
6. Identify how culture, ethnicity and gender influence communication (CT, COM, TW).
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive), (COM, TW).

Methods of Instruction

Methods of instruction in this course will include assigned readings, lectures, videos, demonstrations, and class discussions.

Student Requirements

Most assignments for this course will be submitted through Open LMS, so you will need computer access to submit most of your assignments. Also, be sure to check your Clarendon College email regularly.

Methods of Assessment

GRADING POLICIES

Your final grade will be calculated as follows:

Percentage	Assignment
50%	All Speeches (introduction, group, informative, persuasive)
20%	Midterm Exam and Final Exam
15%	Participation/Daily Work
25%	Assignments
Total Percentage: 100%	

Letter grades will be assigned on the following basis:

Grade	Percentage
A	90 — 100%
B	80 — 89%
C	70 — 79%
D	60 — 69%
F	0 — 59%

Guideline for Major Speeches:

Introduction Speech (Brown Bag Speech) – a 3 minute speech of introduction with no required sources.

Impromptu Speech (Um Olympics) – a “popcorn” style classroom activity to practice avoiding verbal fillers.

Group Presentation (Historical Newscast) – a 10-15 minute group speech (informative or persuasive) with sources.

Informative Speech (Career you're interested in) – a 3-5 minute informative speech with at least 5 sources required.

Persuasion Speech (Common CORE) — a 4-6 minute persuasive speech with at least 5 sources required. Slide presentation is required.

Impromptu Speech (Storytelling) – a 3-5 minute impromptu speech to work on delivery.

Special Occasion Speech (Eulogy) – a 2-3 minute speech to appeal to an audience emotions and make them feel a certain way in response to the situation or occasion. The occasion is a Eulogy for a character.

Guidelines for Speeches from the Movies:

So that you gain a sense of the power of public speaking, you will be viewing selected clips from speeches from the movies and other occasions located on the American Rhetoric webpage <http://www.americanrhetoric.com/>



Guidelines for Analysis of Speaker Delivery:

You will choose a speech and write a two-page essay analyzing it. Rubric and further explanation will be provided closer to time.

CLASS POLICIES:

Please carefully read the following class policies:

1. **Attendance Policy:** Since this is a performance course, regular attendance is essential.
2. **Speaking Schedule:** Speeches are to be delivered on ***the assigned day***. Speakers who are absent on the assigned speaking day will receive a zero unless prior arrangements are made with the instructor. Speaking order will be assigned randomly unless decided otherwise.
3. **Make Up Policy:** If make-up speeches are allowed, they will **not** be given during class time but must be scheduled within a week of your original speech date. All late speeches and make-up speeches will receive a point penalty decided ahead of time.
4. **Cell Phone Policy:** Please turn your cell phones off during class. Inform your instructor if circumstances are such that require you to have access to your phone during class. **No texting** is allowed in class (wait until you walk out the door after class to send your messages.)
5. **Respect:** In this class, we will discuss speeches and communication techniques from people you may not agree with. Sensitive, divisive topics may come up. As adults, you are expected to treat your fellow classmates, instructor, and guests of the classroom with respect no matter if you agree with their opinions or stances on a topic. Being disrespectful to anyone will result in you being asked to leave and not receiving credit for class that day.

College Policies

Academic Integrity Policy

Clarendon College is committed to a philosophy of honesty and academic integrity. It is the responsibility of all members of the Clarendon College community to maintain academic integrity at Clarendon College by refusing to participate in or tolerate academic dishonesty. Any act of academic dishonesty will be regarded by the faculty and administration as a serious offense.

Academic dishonesty violations include, but are not limited to: (1) obtaining an examination, classroom activity, or laboratory exercise by stealing or collusion; (2) discovering the content of an examination, classroom activity, laboratory exercise, or homework assignment before it is given; (3) observing the work of another during an examination or providing answers to another during the course of an examination; (4) using an unauthorized source of information during an examination, classroom activity, laboratory exercise, or homework assignment; (5) entering an office, classroom, laboratory, or building to obtain unfair advantage; (6) taking an examination for another person; (7) completing a classroom activity, laboratory exercise, homework assignment, or research paper for another person; (8) altering grade records; (9) using any unauthorized form of an electronic communication device during an examination, classroom activity, or laboratory exercise; and/or, (10) plagiarism. (Plagiarism is defined as the using, stating, offering, or reporting as one's own, an idea, expression, or production of another person's work without proper credit. This includes, but is not limited to, turning in a paper purchased or acquired from any source, written by someone other than the student claiming credit, or stolen from another student.)

Students are responsible for reporting known acts of academic dishonesty to a faculty member, the program coordinator, the associate dean, and/or dean. Any student with knowledge of a violation who fails to report it shall him/herself be in violation and shall be considered to have committed an act of

academic dishonesty. Additionally, any student who reports him/herself in violation of this code before it is likely that another might consider this possibility will be understood as repentant and acting in good faith. Though the confession will not excuse the student for the violation, the confession will be considered and the violation should not result in suspension from school except in the most extreme cases.

While academic integrity and honesty are the responsibility of the individual student, each individual faculty member, teaching assistant, and/or laboratory instructor is responsible for classroom management and for maintaining ethical behavior within the classroom and/or laboratory. Faculty who discover or suspect a violation should discuss the matter with the suspected violator(s) and attempt to resolve the case at that point. In cases of convincing evidence, the faculty member should take appropriate action.

The faculty member and student should complete a Counseling Sheet regarding the violation. (The Counseling Sheet should contain at a minimum the date and time of the violation, the course, the instructor's name, the student's name, an explanation of the infraction or facts of the case, and the resolution to the incident.) This form should be signed by the student, faculty member, program coordinator, and the Dean of Students. The Dean of Students will maintain a file on all violations. If a faculty member prefers to report the case directly to the Dean of Students, it remains his/her prerogative to do so. Additionally, if the faculty member and the accused student cannot reach a resolution or if the faculty member believes that suspension from school is the only fair sanction, the case should immediately be reported by the faculty member, in writing, to the Dean of Students. If the Dean of Students observes any trends in student behavior which involve more than one violation or act of academic dishonesty, the Dean is responsible for notifying all faculty members involved, for contacting the student(s) involved, and after consultation with the faculty member(s) involved for taking the appropriate action. The Dean of Students is responsible for the timely notification (normally within two weeks) to all parties of an action taken.

Students wishing to appeal a disciplinary decision involving academic integrity or acts of academic dishonesty may do so through the Student Appeals and Grievance Procedure.

Withdrawing from (Dropping) the Course

If you decide that you are unable to complete this course or that it will be impossible to complete the course with a passing grade, you may drop the course and receive a "W" on your transcript instead. (The last day to drop a course is available on the Academic Calendar, located at the Student link on the Clarendon College website.) Withdrawal from a course is a formal procedure that you must initiate. If you do not go through the formal withdrawal procedure, you will receive whatever grade you have earned.

Whether to drop a class or not requires a lot of thought. According to Texas state law a student is only allowed to drop the same class twice before he/she will be charged triple the tuition amount for taking the class a third time or more. Furthermore, beginning with the Fall 2007 semester, students in Texas may only drop a total of 6 courses throughout their entire undergraduate career. After the 6th dropped class, he/she will no longer be able to withdraw from any classes.

Accommodations Statement

Clarendon College provides reasonable accommodations for persons with temporary or permanent disabilities. Should you require special accommodations, notify the Dean of Student Services. We will work with you to make whatever accommodations we need to make.

Student Rights and Responsibilities

Student Rights and Responsibilities are listed on the College website at:

<http://www.clarendoncollege.edu/Resources/Student%20Services/StudentRightsResponsibilities.pdf>.

Clarendon College COVID-19 Updates

Please click the following link to become informed about our campus responses to COVID-19:

<https://www.clarendoncollege.edu/CoronavirusUpdate>

Note – Depending on the needs of Clarendon College, our class, and/or unforeseen circumstances, this syllabus and course schedule are subject to change.

Course Schedule

Weekday	Date	Content	Assignment/Reading due that day
Week 1			
Wednesday	8/16	Course and Class Introduction	Look at Open LMS
Friday	8/19	Lecture Introduce Imp Conversation	Chapter 1
Week 2			
Monday	8/21	Lecture	Read Chapter 3
Wednesday	8/23	Lecture	Read Chapter 4
Friday	8/25	Um Olympics/Popcorn Storytelling Introduce Brown Bag Speech	Important Conversation Due Group Conversation
Week 3			
Monday	8/28	Listen to Speeches (youtube) Introduce Brown Bag Speech	
Wednesday	8/30	No class meeting	Discussion Board: Bill Clinton's Oklahoma Bombing Memorial Address
Friday	9/1	Brown Bag Speeches	Turn in list of your items on Open LMS
Week 4			
Monday	9/4	No class, Labor Day	
Wednesday	9/6	Lecture Introduce Simple Audience Analysis	Chapter 5
Friday	9/8	No class meeting	Audience Analysis Assignment
Week 5			
Monday	9/11	No class	Discussion Board: Listen and watch Barba Charline Jordan's 1976 DNC Keynote Address and answer the questions
Wednesday	9/13	Lecture Ethical/Unethical Speeches	Chapter 2
Friday	9/15	Lecture	Chapter 6
Week 6			
Monday	9/18	Lecture	Chapter 7

Wednesday	9/20	Lecture	Chapter 8
Friday	9/22	Lecture	Chapter 9
Week 7			
Monday	9/25	Impromptu Speeches Introduce Informative Speech	Come ready to speak!
Wednesday	9/27	Outline Expectation Listen to Info Speeches	Come with topic for speech
Friday	9/29	Info Research Day	
Week 8			
Monday	10/2	Info Career Speeches	Turn in outline
Wednesday	10/4	Info Career Speeches	Turn in outline
Friday	10/6	Info Career Speeches	Turn in outline
Week 9			
Monday	10/9	Info Career Speeches	Turn in outline
Wednesday	10/11	Run through review of Midterm	Come with any questions!
Friday	10/13	Jeopardy Midterm Review	Turn in review sheet
Week 10			
Monday	10/16	Midterm Exam in person	
Wednesday	10/18	Lecture Outline Practice Introduce Group Project Assign Groups	Chapter 12
Friday	10/20	Meet with your groups	
Week 11			
Monday	10/23	Meet with your classmates outside of class (No in person class today)	
Wednesday	10/25	Historical Newscast Day	
Friday	10/27	Historical Newscast Day Lecture	Chapter 10
Week 12			
Monday	10/30	Lecture Introduce Speaker Analysis Assignment	Turn in Group Peer Assessment Read Chapter 11
Wednesday	11/1	Lecture	Chapter 13 & 14
Friday	11/3	Lecture	Chapter 15
Week 13			
Monday	11/6	Lecture Listen to Informative	Read Chapter 16

Wednesday	11/8	Lecture Introduce Persuasive Speech	Read Chapter 17 Is this speech persuasive, informative, or entertaining?
Friday	11/10	Research Day, location TBD	Come to class with topic
Week 14			
Monday	11/13	Persuasive Speeches	Turn in outline
Wednesday	11/15	Persuasive Speeches	Turn in outline
Friday	11/17	Persuasive Speeches	Turn in outline
November 20 – 26, 2023: Thanksgiving Break – Enjoy Your Break!			
Week 15			
Monday	11/27	Eulogies	Read Chapter 18
Wednesday	11/29	Final Exam Review	Study for your final exam Speaker Analysis Assignment DUE
Friday	12/1	Jeopardy	Study for your final exam
Week 16			
Monday	12/4	Final Exam	Take your exam online
Tuesday	12/5	Final Exam	Take your exam online
Wednesday	12/6	Course Closes	Course closes – Final grades submitted